

## BOULDER 2003 GROWTH SURVEY

Hello, my name is \_\_\_\_\_. First, I want to assure you that we're not selling anything, or asking for money. I'm with Talmey-Drake Research, a public opinion and market research company in Boulder. We're interviewing registered voters throughout Boulder about a variety of local issues, and we would like to include your opinions.

### SCREENER

- A. First, I would like to confirm that you are 18 years old, or older, and are you registered to vote here in Boulder?  
[n=300]  
Yes..... 100%  Go to C
- B. [Ask only if R says "No" or "DK/NS" in Screener A; else go to C] Is there someone in this household, who is 18 years old or older, and who is registered to vote in Boulder, with whom I may speak?  
Yes..... 100%  Start over
- C. Did you happen to vote in the last election for U.S. Senate and Congress and Governor, held in November of last year? [n=300]  
Yes..... 100%  Go to C
- D. [Ask only if R says "No" or "DK/NS" in Screener D; else go to Screener E] Is there someone else in your household I can speak with who did vote in last November's election for the US Senate, Congress and Governor?  
Yes..... 100%  Start over
- E. And how likely are you to vote in the next election for City Council, to be held in November of this year? Will you definitely vote, probably vote, probably not vote or definitely not vote in the this fall's City Council elections? [n=300]
- |                           |     |
|---------------------------|-----|
| Definitely vote .....     | 68% |
| Probably vote.....        | 23% |
| Probably not vote.....    | 2%  |
| Definitely not vote ..... | 4%  |
| DK/NS.....                | 3%  |
- F. Gender? [Do not ask] [n=300]
- |             |     |
|-------------|-----|
| Male.....   | 49% |
| Female..... | 51% |

1. About how many years have you lived in the Boulder area? [n=300]

Less than one year .....	1%
One to two years.....	8%
Three to five years .....	10%
Six to 10 years.....	7%
10 to 20 years.....	21%
More than 20 years .....	53%

2. And would you say things in Boulder are generally going in the right direction, or do you feel things here have pretty seriously gotten off on the wrong track in the past few years? [n=300]

Right direction.....	37%
Wrong track.....	50%
DK/NS/no opinion .....	13%

3. There may be a number of local initiatives on the ballot this fall or next year. [Randomize Q's 3, 4 and 5]

One possible ballot measure would allow the city to approve a new development only if the City could maintain its water supply at levels currently enjoyed by residents and businesses. Developers would be required to pay for obtaining additional water supplies needed because of their developments. This initiative would not apply to residential additions or remodels, to the redevelopment of Crossroads Mall and its immediate area, or to development proposed by federal or state agencies. Also, the Boulder City Council could exempt a project by a three-fourths vote of all members of the City Council.

Now if the election were held today on this ballot initiative, would you vote IN FAVOR of or AGAINST this initiative? [n=300]

Vote in favor.....	67%	<input type="checkbox"/>	Go to 3a
Vote against.....	25%	<input type="checkbox"/>	Go to 3b
DK/NS .....	8%	<input type="checkbox"/>	Go to 3d

3a. [Ask only if "IN FAVOR" in Q3; else go to Q3b] And would you say you would definitely vote in favor of this initiative, or just probably vote for it? [n=203]

Definitely vote in Favor.....	52%
Probably vote in Favor .....	47%
DK/NS .....	1%

3b. *[Ask only if "AGAINST" in Q3; else go to Q3d]* And would you say you would definitely vote against of this initiative, or just probably vote for against it? *[n=74]*

Definitely vote Against ..... 54%  
 Probably vote Against..... 45%  
 DK/NS ..... 1%

3c. And what is the number one reason you will be voting against this initiative? *[n=74]*

**Initiative Doesn't Go Far Enough (NET)..... 45%**  
 Too much control by City Council ..... 19%  
 Want less/zero growth in Boulder..... 12%  
 Don't like the exemption clause ..... 11%  
 Water conservation/environmental impact..... 5%

**Initiative Goes Too Far (NET)..... 35%**  
 Places burden on private industry & property owners ..... 15%  
 Too restrictive..... 11%  
 Can't limit resources if want new development..... 9%  
 Need to encourage development & improve tax base..... 5%  
 Don't believe there is a water shortage ..... 5%

**Need more information ..... 7%**  
**Crossroads a problem ..... 3%**  
**No particular reason ..... 5%**  *Go to 4*  
**Other..... 11%**  *Go to 4*  
**DK/NS ..... 1%**  *Go to 4*

3d. *[Ask only if "UNDECIDED" in Q3; else go to Q4]* And even though you are undecided on how you would vote on this initiative, are you leaning in favor or against this proposed initiative? *[n=23]*

Leaning in Favor..... 39%  
 Leaning in Against..... 0%  
 DK/NS ..... 61%

<b><u>Q3/Q3a/Q3b/Q3d Combined</u></b> <i>[n=300]</i>	
Definitely vote for it.....	35%
Probably vote for it .....	32%
Undecided leaning in favor .....	3%
Undecided.....	5%
Undecided leaning against.....	0%
Probably vote against it.....	11%
Definitely vote against it.....	14%

4. Another initiative that may be on the November ballot would allow the City to approve new development only if the City can prevent the traffic generated by a new development from increasing traffic congestion above the overall congestion levels currently experienced by existing Boulder residents and businesses, and would require the developer to pay for mitigating the traffic impacts of the proposed development. This initiative would not apply to residential additions or remodels, to the redevelopment of Crossroads Mall and its immediate area, and to development proposed by federal or state agencies. Also, the Boulder City Council could exempt a project by a three-fourths vote of all members of the Boulder City Council.

Now if the election were held today on this ballot initiative, would you vote IN FAVOR of or AGAINST this initiative? [n=300]

Vote in favor..... 55%  Go to 4a  
 Vote against..... 31%  Go to 4b  
 DK/NS ..... 14%  Go to 4d

- 4a. [Ask only if "IN FAVOR" in Q4; else go to Q4b] And would you say you would definitely vote in favor of this initiative, or just probably vote for it? [n=165]

Definitely vote in Favor..... 42%  
 Probably vote in Favor..... 58%  
 DK/NS ..... 0%

- 4b. [Ask only if "AGAINST" in Q4; else go to Q4d] And would you say you would definitely vote against of this initiative, or just probably vote for against it? [n=94]

Definitely vote Against..... 64%  
 Probably vote Against..... 36%  
 DK/NS ..... 0%

- 4c. And what is the number one reason you will be voting against this initiative? [n=94]

**Initiative Doesn't Go Far Enough (NET)..... 31%**  
 Too much control by City Council..... 19%  
 Want less/zero growth in Boulder..... 11%  
 Don't like the exemption clause..... 3%  
**Initiative Goes Too Far (NET)..... 26%**  
 Places burden on private industry & property owners ..... 12%  
 Too restrictive..... 10%  
 Encourage development & improve the tax base..... 6%  
**Other (NET)..... 35%**  
 Don't think traffic can be controlled/don't think this can work..... 31%  
 Don't believe there is a traffic problem..... 3%  
 Need more information..... 2%  
**No particular reason..... 10%  Go to 5**  
**Other..... 10%  Go to 5**  
**DK/NS..... 1%  Go to 5**

4d. *[Ask only if “UNDECIDED” in Q4; else go to Q5]* And even though you are undecided on how you would vote on this initiative, are you leaning in favor or against this proposed initiative? *[n=41]*

Leaning in Favor.....	17%
Leaning in Against.....	24%
Totally Undecided.....	46%
DK/NS .....	12%

<b>Q4/Q4a/Q4b/Q4d Combined <i>[n=300]</i></b>	
Definitely vote for it.....	23%
Probably vote for it .....	32%
Undecided leaning in favor .....	2%
Undecided .....	8%
Undecided leaning against.....	4%
Probably vote against it.....	11%
Definitely vote against it.....	20%

5. Another possible ballot measure would limit the number of residential housing units as well as the amount of commercial and industrial development that can occur in the future. Under its provisions, the City of Boulder could increase the number of residential units in Boulder by no more than about 20%, which means no more than approximately 8,200 new residential housing units could be built in Boulder. This proposed ballot measure would also put a 30% limit on how much more commercial and industrial development could be built in the City of Boulder. That 30% limit means that about seven point two million more square feet of commercial and industrial development could be built.

This initiative would not apply to residential additions or remodels, to the redevelopment of Crossroads Mall and its immediate area, and to development proposed by federal or state agencies. Also, the Boulder City Council could exempt a project by a three-fourths vote of all members of the Boulder City Council.

Now if the election were held today on this ballot initiative, would you vote IN FAVOR of or AGAINST this initiative? *[n=300]*

Vote in favor.....	41%	<input type="checkbox"/>	<i>Go to 5a</i>
Vote against .....	41%	<input type="checkbox"/>	<i>Go to 5b</i>
DK/NS .....	18%	<input type="checkbox"/>	<i>Go to 5d</i>

5a. *[Ask only if “IN FAVOR” in Q5; else go to Q5b]* And would you say you would definitely vote in favor of this initiative, or just probably vote for it? *[n=122]*

Definitely vote in Favor.....	38%
Probably vote in Favor .....	62%
DK/NS .....	0%

5b. *[Ask only if “AGAINST” in Q5; else go to Q5d]* And would you say you would definitely vote against of this initiative, or just probably vote for against it? *[n=122]*

Definitely vote Against .....	47%
Probably vote Against.....	53%
DK/NS .....	1%

5c. And what is the number one reason you will be voting against this initiative? [n=122]

<b>Initiative Doesn't Go Far Enough (NET)</b> .....	<b>44%</b>
Seven point two million sq. ft. is too much.....	16%
Too much control by City Council.....	14%
Want less/zero growth in Boulder; these limits are insufficient.....	11%
Increased traffic.....	2%
Don't like the exemption clause.....	2%
<b>Initiative Goes Too Far (NET)</b> .....	<b>43%</b>
Need to encourage development & improve the tax base	17%
Too restrictive.....	16%
Growth issues more complex than a numerical cap .....	11%
Impact on affordable housing.....	7%
<b>Other (NET)</b> .....	<b>10%</b>
Need more information.....	4%
Discrepancy between commercial & residential development.....	2%
Fix Crossroads first.....	2%
Other.....	2%
<b>No particular reason</b> .....	<b>9%</b>
<b>DK/NS</b> .....	<b>2%</b>

5d. [Ask only if "UNDECIDED" in Q5; else go to Q6] And even though you are undecided on how you would vote on this initiative, are you leaning in favor or against this proposed initiative? [n=56]

Leaning in Favor.....	27%
Leaning in Against.....	18%
DK/NS .....	55%

<b>Q5/Q5a/Q5b/Q5d Combined [n=300]</b>	
Definitely vote for it.....	15%
Probably vote for it .....	26%
Undecided leaning in favor .....	5%
Undecided.....	10%
Undecided leaning against.....	3%
Probably vote against it.....	22%
Definitely vote against it.....	19%

6. Next I will read you several statements about growth. After I read each one, please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the statement. If you don't have any feeling about the statement one way or the other, just say so. *[Read list – Do NOT randomize] [n=300]*

	<b>-----Agree-----</b>		<b>Neut</b>	<b>---Disagree---</b>		<b>DK/NS</b>
	<b><u>Strong</u></b>	<b><u>Some</u></b>		<b><u>Some</u></b>	<b><u>Strong</u></b>	
a. There should be little or no more growth in Boulder other than for the redevelopment of projects like Crossroads Mall. Boulder is already big enough and crowded enough.....	27%	30%	4%	22%	16%	2%
b. Some additional growth in Boulder is OK, so long as any growth that occurs pays enough in taxes and fees so that services like police and fire and city parks and city recreation centers can be maintained at current levels, traffic can be prevented from getting worse on the major streets, and water supplies will not be adversely affected..	40%	40%	3%	8%	7%	2%
c. Boulder should not be limiting its future growth. Now that we all live in Boulder, its unfair to others who want to live here to say we don't want any more growth.....	17%	19%	5%	26%	32%	1%
d. Boulder should allow for ample commercial and industrial growth so that more jobs are always being created, even if some City services are degraded and traffic congestion gets much worse..	7%	12%	9%	23%	45%	4%

7. Next I would like to ask you about traffic flow in Boulder. First, do you feel that traffic congestion in Boulder is currently a very serious problem for you, a serious problem, a problem, but not a very serious one, just a minor problem or not at all a problem for you? *[n=177]*

A very serious problem.....	18%
A serious problem .....	31%
A problem, but not a very serious one.....	24%
A minor problem.....	20%
Not at all a problem .....	6%
DK/NS .....	1%

8. And in the next 20 to 25 years, do you think traffic congestion in the City of Boulder will get better or worse or will it stay pretty much the same as it is now? *[n=177]*

Better .....	2%	<input type="checkbox"/>	Go to 8a
Worse.....	85%	<input type="checkbox"/>	Go to 8b
Stay the same .....	10%	<input type="checkbox"/>	Go to 9
DK/NS .....	3%	<input type="checkbox"/>	Go to 9

8a. *[Ask only if "Better" in Q8; else go to Q8b]* And do you think it will get much better, or just somewhat better? *[n=4]*

Much better ..... 25%  *Go to 9*  
 Somewhat better ..... 75%  *Go to 9*

8b. *[Ask only if "Worse" in Q8; else go to Q9]* And do you think it will get much worse, or just somewhat worse? *[n=151]*

Much worse ..... 37%  
 Somewhat worse ..... 57%  
 DK/NS ..... 6%

<b><u>Q8/Q8a/Q8b Combined</u></b> <i>[n=177]</i>	
Much better .....	0%
Somewhat better .....	2%
Better, but don't know how much better .....	0%
Stay the same .....	10%
Worse, but don't know how much worse.....	5%
Somewhat worse .....	49%
Much worse .....	31%
DK/NS .....	3%

9. Next I would like to ask some questions about the availability of water for residents and businesses of the City of Boulder. First, with the ability to enforce mandatory water conservation measures in times of drought, do you think that the City of Boulder has enough water to serve the current needs of its residents and businesses today, or does the City not have enough water to meet the current needs of its residents, even during times of prolonged drought? *[n=177]*

Boulder has enough..... 57%  
 Boulder does not have enough..... 26%  
 DK/NS ..... 17%

10. What about the next 20 to 25 years? Do you think that the City of Boulder has enough water to serve the needs of both its current and its future residents and businesses, or should the City be looking to obtain additional water supplies to get it though the periods of drought Boulder has experienced throughout its history? *[n=177]*

Boulder has enough water..... 24%  
 Boulder should obtain more water ..... 50%  
 DK/NS ..... 26%

11. In the past couple of years, as part of the Jobs Housing Project, community leaders and the Boulder City Council tried to develop some guidelines for future growth in Boulder. Over the next 20 to 25 years, those proposed guidelines would likely allow for increasing the population of the City of Boulder by roughly 20 to 30 percent by adding 10 to 15 thousand more residential housing units. This is an increase over the number of residential units that current zoning allows to be built, and is the equivalent of adding to Boulder’s existing housing base between one-third and almost one-half the total number of housing units that currently exist in the City of Longmont.

Before just now, had you read or heard anything about the proposed guidelines for the growth of residential housing units that has been discussed by the Jobs housing Project? [n=300]

Yes, heard about residential growth guidelines..... 26%  
 No, have not heard about residential growth guidelines..... 72%  
 DK/NS ..... 2%

12. The Jobs Housing Project guidelines would also allow adding enough commercial and industrial development to add 50 to 60 thousand more jobs to Boulder’s job base, much of which would occur over the next 20 to 25 years. This represents a decrease in the amount of commercial and industrial development that current zoning allows to be built. But it would still allow an almost 50% increase over the number of jobs that currently exist in Boulder. In order to accommodate this number of jobs, the equivalent of 75 buildings the size of the 28<sup>th</sup> Street Target store would have to be built over the next 20 to 25 years. Before just now, had you read or heard anything about how much commercial and industrial development would be allowed under proposed guidelines discussed by the Jobs housing Project? [n=300]

Yes, heard about commercial & indust development guidelines..... 18%  
 No, not heard about commercial & industrial develop’t guidelines... 80%  
 DK/NS ..... 2%

13. [Ask only if R says “Boulder has enough water” in Q10; else go to Q14] Knowing how many residents and jobs the City of Boulder may allow to be added to the city’s residential and job base over the next 20 to 25 years, do you think that the City of Boulder has enough water to serve the needs of its current and future residents and businesses, or should the City be looking to obtain additional water supplies to get it though the periods of drought Boulder has experienced throughout its history?

	<b>Total Asked Q13</b>	<b>Asked Q13 w/o Q10 [n=123]</b>	<b>Q10 &amp; Q13 Total [n=177]</b>	
Boulder has enough water.....	16%	22%	12%	<input type="checkbox"/> Go to 13a
Boulder should obtain more water.....	59%	59%	58% <sup>1</sup>	<input type="checkbox"/> Go to 14
DK/NS .....	25%	19%	30% <sup>2</sup>	<input type="checkbox"/> Go to 14

<sup>1</sup> Includes the 89 people who say that “Boulder should obtain more water” in Q10.

<sup>2</sup> Includes the 46 people who say “Don’t know/Not sure” in Q10.

13a. *[Ask only if R says “Boulder has enough water” in Q13; else go to Q14]* Suppose it were possible for the City of Boulder to acquire rights to more water supplies by improving existing storage facilities and purchasing water rights from other users, instead of having to build more dams.

Do you now think that the City of Boulder should be looking to obtain additional water supplies to get it through the periods of drought, or does Boulder have enough water to serve the needs of both its current and its future residents and businesses? *[n=49]*

Boulder has enough water..... 49%  
 Boulder should obtain more water ..... 41%  
 DK/NS ..... 10%

14. *[Ask only if R says “Traffic will get better” or “stay the same” in Q8; else go to Q15]* Knowing how many residents and jobs the City of Boulder may allow to be added to the city’s residential and job base over the next 20 to 25 years, do you think traffic congestion in the City of Boulder over that period of time will get better or worse or will it stay pretty much the same as it is now?

	<b>Asked Q14 w/o Q8 [n=123]</b>	<b>Q8 &amp; Q14 Total [n=177]</b>
Better .....	2%	1%
Worse.....	87%	91% <sup>3</sup>
Stay the same .....	9%	4%
DK/NS .....	2%	4% <sup>4</sup>

15. Suppose that over the next 20 to 25 years the City of Boulder would need to spend between \$300 and \$500 million dollars more than it expects to have just to keep the level of traffic congestion in Boulder today from getting any worse. Knowing how many residents and jobs the City of Boulder may allow to be added to the city’s residential and job base over the next 20 to 25 years, do you think traffic congestion in the City of Boulder over that period of time will get better, will it get worse or will it stay pretty much the same as it is now? *[n=300]*

Better ..... 3%  *Go to 15a*  
 Worse..... 80%  *Go to 15b*  
 Stay the same ..... 11%  *Go to 16*  
 DK/NS ..... 6%  *Go to 16*

15a. *[Ask only if “Better” in Q15; else go to Q16]* And do you think it will get much better, or just somewhat better? *[n=10]*

Much better ..... 30%  *Go to 16*  
 Somewhat better ..... 70%  *Go to 16*  
 DK/NS ..... 0%  *Go to 16*

<sup>3</sup> Includes the 151 people who say “Worse” in Q8.

<sup>4</sup> Includes the 5 people who say “Don’t know/Not sure” in Q8.

15b. *[Ask only if "Worse" in Q15; else go to Q16]* And do you think it will get much worse, or just somewhat worse? *[n=238]*

Much worse .....	60%
Somewhat worse .....	37%
DK/NS .....	3%

<b>Q15/Q15a/Q15b Combined <i>[n=300]</i></b>	
Much better .....	1%
Somewhat better .....	2%
Better, but don't know how much better .....	0%
Stay the same .....	11%
Worse, but don't know how much worse.....	3%
Somewhat worse .....	29%
Much worse .....	48%
DK/NS .....	6%

16. Next I would like to ask you about the related topic of affordable housing. Affordable housing is a house, condominium or townhouse that an average family of four can purchase for no more than about one hundred fifty-five thousand dollars, or a dwelling the family can rent for no more than about eight hundred fifty dollars per month. There are about two thousand two hundred affordable housing units in Boulder today, which is just over 5% of Boulder's total housing units. Currently the City of Boulder requires that 20% of any residential development project in Boulder must be affordable housing, which is how about two-thirds of these affordable housing units have been provided in recent years. The main way the City intends to further increase the amount of affordable housing is to approve more residential development projects, because for every hundred new residential dwellings built, 20%, or 20 of those one hundred new units, must be affordable. Before now, did you know the City of Boulder requires that 20% of a residential development project be set aside for affordable housing? *[n=300]*

Yes.....	62%
No .....	36%
DK/NS .....	3%

17. As we discussed earlier, the City of Boulder is considering plans that might allow ten thousand to fifteen thousand more residential units to be built in Boulder, in addition to the 41,000 housing units that currently exist in the City. *[Randomize order of paragraphs a and b]*
- a. Some people say that the City of Boulder should allow ten thousand to fifteen thousand more residential units to be built in Boulder, because building that many units would result in two to three thousand more affordable housing units being built, as well as many other medium to lower priced housing units. This will allow more people who cannot now afford to live in Boulder – such as certain lower paid employees who work in Boulder companies, as well as many Boulder city employees -- to actually afford to live and pay taxes in the city where they now work, and avoid having to commute into the City every day.
  - b. Other people say that allowing 10 to 15 thousand more dwelling units to be built in Boulder would result if far too much congestion and overcrowding, and further reduce the quality of life that residents of Boulder have long enjoyed. They say Boulder simply cannot handle putting inside its City limits the equivalent of one third to nearly one-half the number of homes that currently exist in the entire City of Longmont..

How do you feel? Are you in favor of adding 10 to 15 thousand more residential units to be built in Boulder, which would result in two to three thousand more affordable housing units being built, or do you think adding 10 to 15 thousand units is too many to add? *[n=300]*

In favor of adding 10 to 15 thousand units.....	31%
Against adding 10 to 15 thousand more units .....	54%
DK/NS .....	15%

18. Some people say that Boulder needs to increase the amount of housing inside Boulder by 10 to 15 thousand more units, because increased density will make mass transit more efficient and cost effective, and will make it more feasible to build a light rail system from Boulder to Denver. They say that increasing density also reduces sprawl because it allows growth to occur within existing cities rather than creating more sprawl.

Other people say they are against increasing the amount of housing inside Boulder by 10 to 15 thousand units, because growth and sprawl will occur in neighboring communities regardless of what the City of Boulder does. And the benefits of better and more efficient mass transit do not outweigh the increased traffic congestion, overcrowding and loss of quality of life that increased housing will cause in the established areas of the City of Boulder.

Are you in favor of or against increasing the amount of housing inside Boulder by 10 to 15 thousand housing units? *[n=300]*

In favor of increasing density .....	35%
Against increasing density .....	53%
DK/NS .....	13%

19. Next, I will ask you about the City of Boulder’s plan to allow enough commercial and industrial development to add 50 to 60 thousand more jobs to the city’s existing job base, much of which will occur over the next 20 to 25 years.

Some people feel it is important to have enough commercial and industrial development potential to create 50 thousand or more jobs so that the economy of Boulder will be able to remain healthy even during recessions or economic downturns like the one we are in now. Unless we have a healthy tax base, City services such as police and fire protection, as well as safety net programs for less wealthy families will have to be cut back as tax revenues decline.

Others feel that although having commercial and industrial development and redevelopment is important to the economy of the City of Boulder, this is way too much, and should be cut by at least half. They believe that adding anything close to 50 thousand jobs will greatly increase rush hour and mid-day lunch congestion and as these new workers eat, shop and commute into and out of Boulder each day, making it much more difficult for Boulder residents to get in and out of, and around an already congested city, and push up housing prices even further.

Do you feel the City of Boulder is right in trying to allow enough commercial and industrial development to add 50 thousand jobs in Boulder, much of which will be occurring in the next 20 to 25 years, or do you feel that reducing that number of jobs by half would be more appropriate in order to maintain more of the quality of life residents of Boulder currently enjoy. [n=300]

<b>Too much commercial/industrial development (NET) .....</b>	<b>59%</b>
Allow half that amount of development.....	52%
Allow less than half that much .....	4%
Want less/zero growth in Boulder.....	3%
<b>Allow enough development to attract 50,000 or more new jobs .....</b>	<b>25%</b>
<b>Other (NET).....</b>	<b>7%</b>
Growth issues too complex to manage with a numerical cap .....	1%
Other.....	6% <sup>5</sup>
<b>DK/NS.....</b>	<b>10%</b>

20. Finally, some people, after they have been through an interview like this, change their mind about how they would vote on an issue, so I would now like to ask you again about the initiatives I asked you about at the beginning of this survey.

The first possible ballot measure would allow the city to approve new development only if it would not decrease the City of Boulder’s water supply below levels currently enjoyed today by existing residents and businesses, and if the developer pays for obtaining additional water supplies needed because of the development.

Now if the election were held today on this ballot initiative, would you vote IN FAVOR of or AGAINST this initiative? [n=300]

Vote in favor.....	54%
Vote against .....	35%
DK/NS .....	11%

<sup>5</sup> No response category within “Other” received more than 1%.

21. A second possible ballot measure would allow the City to approve new development only if the City can prevent traffic congestion from increasing above the levels currently experienced by existing Boulder residents and businesses, and the developer will pay for mitigating traffic impacts of the proposed development.

If the election were held today on this ballot initiative, would you vote IN FAVOR of or AGAINST this initiative? [n=300]

Vote in favor.....50%  
 Vote against .....39%  
 DK/NS .....11%

22. A final possible ballot measure would limit the number of residential housing units as well as the amount of commercial and industrial development that can occur in the future in the City of Boulder. Under its provisions, the City could increase the number of residential units in Boulder’s planning area by no more than about 20%, which means no more than approximately 8,200 new residential housing units could be built in Boulder. This proposed ballot measure would also put a 30% limit on how much more commercial and industrial development over could be built in the City of Boulder. That 30% limit means that no more than about seven point two million more square feet of commercial and industrial development could be built.

Now if the election were held today on this ballot initiative, would you vote IN FAVOR of or AGAINST this initiative? [n=300]

Vote in favor.....40%  
 Vote against .....42%  
 DK/NS .....18%

Our last questions are about you and your family. The answers to these questions will help us statistically classify the results we obtain and will only be used when combined with the hundreds of other interviews conducted for this survey. If I come to a question you would prefer not to answer, just say so and I will move on.

D1. Some people are always following what's going on in politics and public affairs. Others just aren't that interested. Do you follow what's going on politically and in government all of the time, most of the time, some of the time or almost never? [n=300]

All of the time ..... 26%  
 Most of the time ..... 51%  
 Some of the time..... 20%  
 Almost never ..... 1%  
 Refused..... 1%  
 DK/NS ..... 1%

D2. Regardless of how you are actually registered to vote, do you think of yourself as a Republican, or do you think of yourself as a Democrat? [n=300]

Republican ..... 20%  
 Democrat ..... 53%  
 Independent/Unaffiliated ..... 22%  
 Other..... 1%  
 DK/NS/Refused..... 4%

- D3. And are you or anyone in your household concerned about losing a job in the next six months? *[n=300]*
- |                    |     |
|--------------------|-----|
| Yes.....           | 24% |
| No .....           | 74% |
| DK/NS/Refused..... | 2%  |
- D4. And do you own or rent your home? *[n=300]*
- |                    |     |
|--------------------|-----|
| Own. ....          | 81% |
| Rent.....          | 17% |
| DK/NS/Refused..... | 2%  |
- D5. What was the last grade in school you had the opportunity to complete? *[Do not read list] [n=300]*
- |                                 |     |
|---------------------------------|-----|
| Less than HS degree.....        | 1%  |
| HS graduate, vocational.....    | 7%  |
| Some college.....               | 12% |
| College grad.....               | 39% |
| Post grad. degree or study..... | 39% |
| DK/NS/Refused.....              | 3%  |
- D6. May I ask how old you are? *[n=300]*
- |                  |     |
|------------------|-----|
| 18-24 .....      | 5%  |
| 25-34 .....      | 12% |
| 35-44 .....      | 15% |
| 45-54 .....      | 25% |
| 55-64 .....      | 23% |
| 65 or older..... | 21% |
- D7. And, which of the following income groups includes your family's total annual income from all sources in 2002. *[Read list except refused and DK/NS] [n=300]*
- |   |   |
|---|---|
| Up to \$20,000.....                     | 6%  |
| \$20,000, but less than \$40,000.....   | 11%   |
| \$40,000, but less than \$60,000.....   | 12%   |
| \$60,000, but less than \$75,000.....   | 7%  |
| \$75,000, but less than \$100,000.....  | 16%   |
| \$100,000, but less than \$150,000..... | 12%   |
| \$150,000 or over.....                  | 7%  |
| Refused.....                            | 26% <input type="checkbox"/> <i>Do not read</i> |
| DK/NS .....                             | 4% <input type="checkbox"/> <i>Do not read</i>  |

**Thank you for taking our survey, your answers have been extremely helpful.**

The Boulder 2003 Growth Survey was conducted by Talmey-Drake Research & Strategy, Inc., a national public opinion research firm in Boulder, Colorado. The results of this survey are based upon 300 telephone interviews with registered voters living in the City of Boulder, CO. The telephone numbers used in this survey were randomly generated from a list of registered voters. Interviews were conducted from June 1 to June 10, 2003. A random sample of 300 has a worst-case 95% confidence interval of plus or minus 5.7% about any one reported percentage.